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**Direct Effect Media
Services, Inc.**

News Release

Direct Effect Media Services Offers Start Selling More Newsletter Subscribers Email

Carlsbad, Ca, December 10, 2008: Direct Effect Media Services announced today an agreement to manage sales strategist Jim Meisenheimer's Start Selling More newsletter subscriber list. In business over 20 years, Meisenheimer has trained thousands of sales people from America's top corporations. He offers advanced sales management workshops, sales coaching, in-house sales training programs, and a variety of learning tools to help salespeople and entrepreneurs increase sales. Many of his learning tools and tips are available on his website, startsellingmore.com.

The email list of his weekly e-newsletter subscribers is available now, for the first time, for a limited number of deployments per month. The list reaches over 20,000 sales professionals with a passion for their profession and a desire to improve their skills and performance. The list is being offer exclusively by Direct Effect Media Services, Inc. and is available on the second and third Thursday of each month. Cost for each deployment is \$3,750. Recognized list brokers receive a 20% commission.

For more information please contact Bernard Ryan at bryan@directeffectmedia.com or Ryan Miller at rmiller@directeffectmedia.com .

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