Photoshop Café Email

55,000

$ 200 CPM
$ 170 CPM Full List

Reach active, working photographers and new-media designers who look to the experts at PhotoshopCafe to turn their images and designs into works of art.

PhotoshopCafe is one of the top web destinations for Adobe® Photoshop® tutorials and learning resources. Created and published by master Photoshop artist, best-selling author, trainer, and award-winning new-media designer, Colin Smith, PhotoshopCafe helps photographers and new-media artists and designers master Photoshop, Adobe Lightroom® as well as other creative tools in the Adobe Creative Suite. The website receives over 10 million visitors annually and covers everything Photoshop and new-media digital design.

This list is available only to approved advertisers and on a limited basis. Messages must be pre-approved before an insertion order will be accepted and a date booked.

To learn more about PhotoshopCafe visit www.photoshopcafe.com .

All Email orders will be transmitted by our service provider. Inquire for suppression, transmission, tracking and other fees and charges as they may be applicable.

Update Schedule
Daily

Unit of Sale
n/a

Addressing
Email

Minimum Order
15,000

Transmission Fee:
Included

All advertisements are subject to content approval. Emails are deployed once per week and space will not be reserved until a signed purchase order is received. Prepayment is required on all first-time orders. 20% commission paid to recognized list brokers.

Ad creative (html, text backup, active URLs, tags) must be received no later than 5 business days prior to flight date. Orders cancelled after creative has been received are subject to a $350 cancellation charge.

Exclusively Managed by:

DIRECT EFFECT MEDIA SERVICES, INC.

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