



Zoom-In Online Opt-in Email List

Media creation is on an unstoppable path towards the mainstream. It's a YouTube world. Now anyone with a story to tell can create it and deliver it to a worldwide audience. And Zoom-In is there to help. It's a place for the creative-set to mingle with peers and to learn from professionals in film, photography, audio production, design, and the web -- a virtual community dedicated to helping them use the latest digital technologies to enhance their creative expression and make an impact.

With over 150,000 registered users – and growing rapidly – Zoom-In offers advertisers a technically savvy, creative audience at the forefront of the digital media revolution. It's an audience that has embraced all the newest technologies which have shaken the media landscape and changed not only the ways in which media is consumed, but how it is created and distributed. They use all of the popular creative software tools such as Apple Final Cut Pro, Adobe Premiere, Adobe After Effects, Flash, Avid Express and more to create film, video, print and web designs.

They follow the The Tribeca, Cannes, and Sundance Film Festivals – not to find out what the latest celebrity is wearing, but to learn what the directors, the editors, the technicians did to produce films of such note to be celebrated at these festivals.

As the publisher describes it, Zoom-In is "Vanity Fair meets Wired Magazine". It's also "geek meets artsy".

Creative requirements:

Advertiser must include physical address and a working opt out link.
All images must be hosted by advertiser.
HTML and Text versions of email should be provided.
Creative/offer/advertiser are subject to list owner approval.



Contact: Bernie Ryan (bryan@directeffectmedia.com)
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We believe the information concerning this list is correct, but Direct Effect Media Services, Inc. does not guarantee its accuracy or the outcome of any mailing using this list.

Updated: Daily

Source: Internet
Registration/Newsletter
Subs

Quantity: 150,000
Rate: \$315/M

Order Minimum

10,000 emails

Transmission Included
File Suppression Inquire

Link tracking is available if requested at \$100/F for a maximum of 3 urls.

Additional links: \$30 ea

Commissionable to recognized list brokers.

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