



## Sales Tip of the Week Opt in Email

Now you can reach salespeople who really do want to improve their skills and close more sales – salespeople who are open to learning about new tools and technologies that will help them reach their goals while improving productivity.

With the Sales Training Camp they get help with the real sales issues they face on a daily basis, such as dealing with objections, managing time, negotiating deals, closing sales and much more.

This opt-in email list is derived from subscribers of "Sales Tip of the Week", a weekly e-newsletter full of informative articles to help sales professionals reach their potential.

This dedicated email program is offered on a limited basis to selected advertisers. Deployments are available just 4 times per month. Message content and appearance must subject to approval. All email addresses in the list owner/manager network are 100% opt-in. Messages must comply with CanSPAM regulations and contain a working opt-out links as well as the physical address of the advertiser/mailer.

Orders cancelled after testing will be subject to a \$500 cancel fee.

Creative requirements:

Advertiser must include physical address and a working opt out link.  
All images must be hosted by advertiser.  
HTML and Text versions of email should be provided.  
Creative/offer/advertiser are subject to list owner approval.



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We believe the information concerning this list is correct, but Direct Effect Media Services, Inc. does not guarantee its accuracy or the outcome of any mailing using this list.

Updated: Daily

Source: Internet  
Registration/Newsletter  
Subs

Quantity: 48,000  
Rate: Full file \$5625  
\*20% Comm to brokers

Order Minimum

Full File

Transmission Inquire  
File Suppression Inquire

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Link tracking is available if requested at \$100/F for a maximum of 3 urls.  
Additional links: \$30 ea

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