



## Manager's Minute Opt in Email

Reaching active, engaged sales management with an interest in improving their team's skillset and providing them the tools required to be successful -- such as CRM technologies, training, and incentives -- has been a challenge for marketers ... until now.

With the Manager's Minute dedicated email program you'll have an opportunity to reach these managers directly with messages they want to receive -- those that offer them the tools they need to help their teams be more successful in the field.

The Manager's Minute, a weekly e-newsletter from SalesTrainingCamp, provides specific, action-oriented tips and techniques to help sales VPs, directors, and managers get the most out of their salesforces. Topics include the following:

- How to hire top salespeople
- Getting sales teams to perform at their highest level
- Motivation and training tips
- Time management skills
- What salespeople need from their managers

SalesTrainingCamp.com, is dedicated to unlocking the full potential of sales people via training programs, books, CDs and more.

This dedicated email program is offered on a limited basis to selected advertisers. Deployments are available just 4 times per month. Message content and appearance must subject to approval. All email addresses in the list owner/manager network are 100% opt-in. Messages must comply with CanSPAM regulations and contain a working opt-out links as well as the physical address of the advertiser/mailer.

Orders cancelled after testing will be subject to a \$500 cancel fee.

Creative requirements:

Advertiser must include physical address and a working opt out link.  
All images must be hosted by advertiser.  
HTML and Text versions of email should be provided.  
Creative/offer/advertiser are subject to list owner approval.



We believe the information concerning this list is correct, but Direct Effect Media Services, Inc. does not guarantee its accuracy or the outcome of any mailing using this list.

Updated: Daily

Source: Internet  
Registration/Newsletter  
Subs

Quantity: 5,678  
Rate: Full file \$1850

Order Minimum

Full File

Transmission Inquire  
File Suppression Inquire

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Link tracking is available if requested at \$100/F for a maximum of 3 urls.  
Additional links: \$30 ea

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