



FL Zone Zone Weekly Update Dedicated Email The Flash Web Developer Zone

35,801 eNewsletter Subscribers \$320/M

Adobe® Flash® software is used creating rich, interactive content for digital, web, and mobile platforms. Designers and developers use Flash to create interactive websites, rich media advertisements, instructional media, presentations, games, and more. And they turn to FLZone in order to get the most of Flash.

FLZone is part of the Dynamic Zones Network where the world's web developers go to share their knowledge, stay on top of developments, learn advanced skills, purchase extensions and books, and much more.

The network is made up of five portals, or zones, and has a combined membership of over 600,000 active web developers worldwide. These web developers are employing the most sophisticated technologies, such as Dreamweaver, Flash, Cold Fusion, ASP.Net, and more to build dynamic, feature-rich web sites and applications across a variety of platforms.

This list is comprised of subscribers to the [FL Zone \(Flash\) Weekly Update](#).

Website: <http://www.flzone.com>

All Email orders will be transmitted by our service provider. Inquire for suppression, transmission, tracking and other fees and charges as they may be applicable. Volume discounts are available.

Direct Effect Media Services, Inc. does not guarantee the accuracy of the data on this email list or the outcome of any advertising campaign. ©Direct Effect Media Services, Inc.

Update Schedule
Daily

Unit of Sale
n/a

Addressing
Email

Minimum Order
10,000

Gender:
76% Male



All advertisements are subject to content approval. Emails are deployed once per week and space will not be reserved until a signed purchase order is received. Prepayment is required on all first-time orders. 20% commission to recognized list brokers.

Ad creative (html, text backup, active URLs, tags) must be received no later than 5 business days prior to flight date. Orders cancelled after creative has been received are subject to a \$350 cancellation charge.

Exclusively Managed by:

DIRECT  **EFFECT**
MEDIA SERVICES, INC.

1042-B North El Camino Real, Suite 329 Encinitas, CA 92024
(760) 438-8677 Fax (760) 918-9371
Email: info@directeffectmedia.com
Website: www.directeffectmedia.com