



**Dynamic Zones Network Dedicated Email Masterfile  
The Web Developer Zones**

202,245 eNewsletter Subscribers \$320/M

The Dynamic Zones Network is where the world’s web developers go to share their knowledge, stay on top of developments, learn advanced skills, purchase extensions and books, and much more.

The network is made up of five portals, or zones, and has a combined membership of over 550,000 active web developers worldwide. These web developers are employing the most sophisticated technologies, such as Dreamweaver, Flash, Cold Fusion, ASP.Net, and more to build dynamic, feature-rich web sites and applications across a variety of platforms.

This list is comprised of subscribers to any one of the “Zones” five weekly newsletters from each of its portals: DMX Zone (**D**reamweaver); FW Zone (**F**ireworks); FL Zone (**F**lash); CF Zone (**C**old Fusion); DN Zone (**.**Net).

Website: <http://www.dmxzone.com>

**Dynamic Zones Member Profile:**

76% Male/24% Female

Profession:

- Web Developer 48%; IT Specialist 18%; Manager/Director 9%
- 48% Own a business
- 94% Purchase items online
- Favorite type of news at DMX Zone:
- Web Development/Tools 63%

Note: DMX Zone Email is a global list. Below is a breakdown of membership by location:

- USA 58%
- UK 9%
- Western Europe 9%
- India 3%
- Canada 4%
- Other/Unknown 17%

All Email orders will be transmitted by our service provider. Inquire for suppression, transmission, tracking and other fees and charges as they may be applicable. Volume discounts are available.

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Update Schedule  
Daily

Unit of Sale  
n/a

Addressing  
Email

Minimum Order  
10,000

Gender:  
76% Male

All advertisements are subject to content approval. Emails are deployed once per week and space will not be reserved until a signed purchase order is received. Prepayment is required on all first-time orders. 20% commission to recognized list brokers.

Ad creative (html, text backup, active URLs, tags) must be received no later than 5 business days prior to flight date. Orders cancelled after creative has been received are subject to a \$350 cancellation charge.

**Exclusively Managed by:**



1042-B North El Camino Real, Suite 329 Encinitas, CA 92024  
(760) 483-8677 Fax (760)918-9371  
Email: [info@directeffectmedia.com](mailto:info@directeffectmedia.com)  
Website: [www.directeffectmedia.com](http://www.directeffectmedia.com)