



**DMX Zone Weekly Update Dedicated Email
The Dreamweaver Web Developer Zone**

114,645 eNewsletter Subscribers \$320/M

Adobe® Dreamweaver® is a site building and publishing tool appropriate for intermediate to advanced users that allows you to create and edit web pages and applications using a graphical interface and built-in advanced design and coding features. DMX Zone is the web portal for all things related to website design and development with coverage on CSS/HTML coding, Active Server Pages, Dreamweaver, Flash, Fireworks, PHP, and much more. It's part of the Dynamic Zones Network where the world's web developers go to share their knowledge, stay on top of developments, learn advanced skills, purchase extensions and books, and much more.

The network is made up of five portals, or zones, and has a combined membership of over 600,000 active web developers worldwide. These web developers are employing the most sophisticated technologies, such as Dreamweaver, Flash, Cold Fusion, ASP.Net, and more to build dynamic, feature-rich web sites and applications across a variety of platforms.

This list is comprised of subscribers to the DMX Zone (Dreamweaver) Weekly Update.

Website: <http://www.dmxzone.com>

Dynamic Zones Member Profile:

- 76% Male/24% Female
- Profession:
 - Web Developer 48%; IT Specialist 18%; Manager/Director 9%
 - 48% Own a business
 - 94% Purchase items online
- Favorite type of news at DMX Zone:
 - Web Development/Tools 63%

All Email orders will be transmitted by our service provider. Inquire for suppression, transmission, tracking and other fees and charges as they may be applicable. Volume discounts are available.

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Update Schedule
Daily

Unit of Sale
n/a

Addressing
Email

Minimum Order
10,000

Gender:
76% Male



All advertisements are subject to content approval. Emails are deployed once per week and space will not be reserved until a signed purchase order is received. Prepayment is required on all first-time orders. 20% commission paid to recognized list brokers.

Ad creative (html, text backup, active URLs, tags) must be received no later than 5 business days prior to flight date. Orders cancelled after creative has been received are subject to a \$350 cancellation charge.

Exclusively Managed by:



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