



CG Channel Opt in Email

It's where the artists of the computer graphics industry have found a home – where they can preview their designs, discuss the creative process, improve their skills, learn about the latest software and hardware used to create digital visual media, and where they keep up with all that's happening in computer game development, 3D animation, and motion graphics: It's the CG Channel (www.CGChannel.com) .

Now advertisers can reach this audience of animators, computer game developers, VFX artists, and film and post production professionals via dedicated email messages.

With a membership of over 40,000 and unique page views in excess of 2.5 million each month, the CG Channel has cemented its reputation as a "must-read" online portal in this niche market. Its Gallery section is the largest of its kind in the world, featuring work from thousands of digital artists and over 10,000 original works.

This list is an excellent vehicle for computer graphics industry support players, such as software and hardware companies, schools, digital visual media event promoters, award competitions, and more.

Orders cancelled after testing will be subject to a \$500 cancel fee.

Creative requirements:

Advertiser must include physical address and a working opt out link.
All images must be hosted by advertiser.
HTML and Text versions of email should be provided.
Creative/offer/advertiser are subject to list owner approval.



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We believe the information concerning this list is correct, but Direct Effect Media Services, Inc. does not guarantee its accuracy or the outcome of any mailing using this list.

Updated: Daily

Source: Internet
Registration/Newsletter
Subs

Quantity: 30,000+
Rate: \$250/M

Order Minimum

10,000

Transmission Inquire
File Suppression Inquire

Link tracking is available if requested at \$100/F for a maximum of 3 urls.
Additional links: \$30 ea

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