



Animation World Network Opt in Email

Animation World Network is the largest animation-related publishing group on the Internet, providing its readers relevant, helpful information pertaining to all aspects of animation, computer graphics, visual effects, and more. Its readers are digital media artists and producers: digital content creators, animators, interactive game developers, visual effects artists, film producers, and technical directors. AWN portals include the following:

- Animation World Magazine
- VFX World (Visual Effects)

This opt-in email opportunity allows marketers to reach an audience at the heart of the animation and visual effects community. They are responsible for purchasing recommendations and decision-making at major studios and production companies, advertising agencies, post-production facilities, visual effects studios and more. The list is culled from e-newsletter subscribers such as *AWN Spotlight*, *Animation Flash*, *VFX Newswire*.

Marketers of educational seminars, computer hardware and software, 3D & rendering tools, video editing equipment, animation supplies, computer graphics tools, festivals and trade shows will find this audience especially responsive. Usage of this list will be limited to advertisers offering products and services related to the interests of this niche audience.

Creative requirements:

Advertiser must include physical address and a working opt out link.
All images must be hosted by advertiser.
HTML and Text versions of email should be provided.
Creative/offer/advertiser are subject to list owner approval.



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We believe the information concerning this list is correct, but Direct Effect Media Services, Inc. does not guarantee its accuracy or the outcome of any mailing using this list.

Updated: Daily

Source: Internet
Registration/Newsletter
Subs

Quantity:	100,000
Rate: 15K Min	\$250/M
50K	\$225/M
Full file	\$200/M

Order Minimum

15,000 emails

Transmission Inquire
File Suppression Inquire

Link tracking is available if requested at \$100/F for a maximum of 3 urls.
Additional links: \$30 ea

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